

The Sir Peter Parker Awards  
for Spoken Business Japanese

JETRO  
London

第32回  
— since 1990 —



SOAS  
University of London | Japan  
Research  
Centre

ビジネス  
日本語  
スピーチ・コンテスト

Tuesday 7<sup>th</sup> November 2023

Speech Contest for  
Spoken Business Japanese  
at SOAS

Applications Now Open  
Deadline: 24th September 2023  
Please Apply To Enter The Awards  
[www.soas.ac.uk/sppa/](http://www.soas.ac.uk/sppa/)



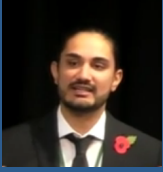
The purpose of the Awards is to deepen the understanding of Japanese business culture by businessmen and women of the UK and the European Union through the study of the Japanese language, and to contribute to goodwill and mutual understanding with the people of Japan through better communication.

Prizes  
to be awarded

- Return Flight Ticket to Japan Sponsored by Access Appointments
- Japan Rail Pass Sponsored by Central Japan Railway Company
- £1,500 split among 1st, 2nd & 3rd place (£800/500/200) Sponsored by Mitsubishi Electric
- Digital Camera, Leather Goods and Many Other Great Prizes !!

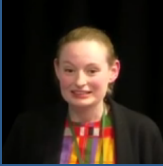
The Sir Peter Parker Awards for Spoken Business Japanese are organised by Japan External Trade Organisation (JETRO) London, and SOAS University of London. The Awards are widely recognized as having made a significant contribution to the recent growth in the use of Japanese language in business, as well as having benefited participants in their professional careers.

## Some of Our Past Prize Winners Say



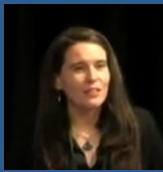
### Samy Narrainen / 2022 1st Prize Winner

I had the privilege of participating in this prestigious contest for the second time and, through practice, determination, and by enjoying the process, have claimed first place! This contest embodies excellence in Japanese language and business. By participating, you showcase your abilities, form cherished connections and become part of an enduring tradition. Stepping onto that stage alone is enough to fill you with unparalleled pride and accomplishment. I eagerly await the next round of contestants and will be cheering you all on. Hope to see you there!



### Rebecca Luff-Smith / 2022 3rd Prize Winner

I would recommend joining the contest to anyone seriously wanting to improve their Japanese and overall confidence with public speaking. To me, it was a unique chance to show not only my friends and family but also the Japanese community how much I love and care about the study of the Japanese language and our country's good relations. The people you will meet at the event are so kind and encouraging, and it is one of my best memories of the past few years- well worth all the preparation and practice.



### Jacqueline McGinn / 2022 Special Prize Winner

It was a fantastic experience. It was challenging and rewarding. A well-organised event that challenged my Japanese and presentation skills, and created new connections. I highly recommend joining.

## Sponsors (in alphabetical order)



## Supported by (in alphabetical order)



## Contact & Further Information

The Sir Peter Parker Awards Office  
SOAS Japan Research Centre, University of London  
Thornhaugh Street, London WC1H 0XG  
Tel : +44 (0) 20 7898 4876  
E-mail: sppa@soas.ac.uk  
Web: www.soas.ac.uk/sppa/

The 19th Japanese Speech Contest  
for University Students

Related Event for Students

Saturday 2 March 2024

Please visit the following websites for more information:

The Japan Foundation: [www.jpf.org.uk/whatson.php#1228](http://www.jpf.org.uk/whatson.php#1228)  
BATJ: [www.batj.org.uk/speech-contest/](http://www.batj.org.uk/speech-contest/)